With all other communications, (i.e. tv, radio, cable, satellite tv/radio) the consumer has the right to pick any service as it becomes available. Technology this decade as become increasing more advanced, especially in the communication era. With advance technology, the consumer of course will decide to also go with advancement. The main reason of the satellite radio, is the availability of difference commericial free music and infomerical. When traveling, I enjoy the difference types of entainment available on this service. It's a comsumer service available to them. It is very annoyance when traveling to difference cities and try to seach a good music or information channel which makes my ability to concentrate on my driving. The AM/FM radio will soon be the dinosaur communcation, just like when the 8-track tape players. The satellite radio will be the future mobile entainment for families on the road. I stongely support and pleased with the satellite service I am subscribe. I am paying for this service and if people don't agree, they don't have to subscribe to this service. It's to each individual taste and dislike. KEEP SATELLITE SERVICE AVAILABLE FOR CONSUMERS.